



**Houston Gulf Coast Alarm Association**  
**Minutes of HGCAA Meeting & Luncheon 02/08/2018**  
Tri-Ed North

Meeting called to order at 11:47 32 attendees

**2017-2018 HGCAA Officers / Directors:**

President – John Helweg  
Vice President – Van Mayorga  
Secretary – Mary Edmonson  
Treasurer – Penny Mayorga  
Sergeant at Arms – Amanda Jackson

Editor – Steve Carr  
Parliamentarian – Calvin Stewart  
Education Director – Van Mayorga  
General / Regional Director – Dennis White

**Standard Business:**

Benediction/Pledge – led by Steve Carr & Van Mayorga

Roll call of Officers – Sgt at Arms not in attendance – quorum met

Recognized associate members in attendance

Recognized guests – First Responders Harris County alarm detail. Mrs. Turner DPS. Nelms HPD alarm detail

Thanked Anixter for hosting and food Kenny let us know that on 3/15 they are having a Grand Reopening of their new location at Mitchelldale

Meeting Minutes – reviewed and approved as corrected– motion to approve Steve Carr, 2<sup>nd</sup> by Van Mayorga - Motion Passed. Need to correct meeting location to ECD.

Treasurer's Report – reviewed and approved – Motion to approve Van Mayorga, 2<sup>nd</sup> by Mary Edmonson – Motion Passed

**Director's Reports, Committee Reports, & Old Business/Discussion:**

- Capt Turner DPS - Jugging happening throughout the city right now. Be aware of your surroundings.
- DPS meeting was about 20 minutes long. Ren Earl is coming to speak at our meeting in April. John asked Ren Earl for the investigation report that is presented at DPS and now he is on distribution list and will report it in newsletter.
- Houston alarm detail – John spoke with Toya. Harvey – let homeowners move permits to new locations at no cost and refunded some citizens that just purchased their permits. Next year in Feb one residential alarm permit for \$50 for burg and panic. Look for them to work on some legislation. They are not getting activation notices from when alarms are put on line. You can submit a list and HPD will cross reference their system and get you all the permit numbers so that Central Station data can be updated.
- Harris County started going to HOA meetings spreading the word about permits. They don't take cash anymore and all payments credit card, money order or check.

**New Business:**

- Motion to accept the financial audit by Kelly Ryan Seconded by Mary Edmonson. Motion passed.
- Oklahoma – bills proposed to deregulate & to eliminate recurring contract. Texas keeping a close eye on these bills as it could trickle down to us. Don't want this setting precedence.

**Guest Speaker: Aaron Thomas w/ DMP How to advertise services to Millennials.**

Identify the millennial demographic

Update online presence and informative content on website

Customer Portal – manuals, how to videos, request service

Social Media – company page (FB/Twitter)

A couple companies that can help you.

Hubspot ([www.hubspot.com](http://www.hubspot.com))

Bluecore ([www.bluecore.com](http://www.bluecore.com))

**Raffles: Larger prize first except the PAC Fund:**

- \$25 Amazon (HGCAA) – Jennifer Lambert
- \$25 Pappas (HGCAA) – Mary Edmonson
- \$25 Lowes (HGCAA) – Kelly Ryan
- \$25 Fanadango (HGCAA) – Danny Little
- \$25 Pappas (Southwest Dispatch) - Calvin Stewart
- \$25 Adademy & Notebook (Affiliated Monitoring) – Melvin Johnson
- Echo Dot (DMP) – Andrew
- \$25 Outback (Tutor Monitoring) - Rus Van Sickle
- PAC \$110 \$55/\$55 – Kelly Ryan

Meeting Adjourned 1:15

Next meeting is March 8, 2018 ADI @ Pinemont